

## KNOWLEDGE ON MEDIA OPERATION TO LUC STUDENTS

Shah Alam, 27 Nov – In the middle of the preparation for the semester final examination, students from the Faculty of Science, Arts and Humanities were thrilled to be given the opportunity to learn how the media organization operates. Their facial expression shows how grateful they were to take time off their study week to learn something new.



A total of 21 students and staff of Lincoln University College, Kelana Jaya had organized an academic visit to the Karangkrif Group Media Complex. Led by Ms Noor Azizah Atdenan, Manager, International Student Office and Mass Communication Program Coordinator, the group was well received by Karangkrif. A briefing on the history of its establishment was delivered and later the group was brought to several departments including the News Room, Magazine, Books Editorial and Graphic Department and

Ultimate Print printing factory.

Students were exposed to the editing and publishing processes of magazines and other publications at the factory. The group was later served with light refreshment.

The LUC delegation was pleasantly proud to meet and chat with Datuk Dr Hussamuddin Yaacob, Managing Director, Datuk Abdul Jalil Ali, Editorial Advisor and Encik Hashim Anang, Group Corporate Communication. The visit ended with a group photograph session and souvenir presentation.

