



LINCOLN
UNIVERSITY COLLEGE
DKU016 (B)



ISO 9001:2015 Certified

Master of Business Administration in Insurance

KPT/JPS(PA7013)04/21



► PROGRAMME DESCRIPTION

Master of Business Administration in Insurance program is designed to teach students in various methods for identifying, measuring and managing corporate risk. In these programs, students primarily concentrate on current legal, financial, and ethical issues facing insurance professionals. It is targeted at professionally experienced, ambitious students who aspire to leadership positions in insurance companies and contexts. The outcomes of the proposed program, as envisaged, would certainly contribute significantly towards a societal outlook and responsibility to improved quality of Insurance and Management. The curriculum Master of Business Administration in Insurance introduces student into the knowledge and skills in areas relevant to the field of insurance management, such as business Economics, business accounting and finance, marketing management, insurance and risk management, mutual funds and portfolio management and fundamentals of infrastructure project financing. After completion of this course, the students can opt for research pursuing further Ph.D. programmes in the related fields, can work as a successful managers of risk management in insurance industries.

► PROGRAMME AIM

The Master of Business Administration in Insurance programme is designed to give students academic and technical skills in broad areas to enable them to find their niche in, government sector, public advocacy, legislation, academics, and research. The aims of this programme are:

1. To train the students with the effective written and oral communication skills and their functions in a business context.
2. To make understand the purpose and design of different insurance products, and how these products are distributed.
3. To describe the basic quantitative skills that are essential in actuarial analysis and how to manage an insurance company in a local, global and multi-cultural environment
4. To build a strong foundation in the fundamentals of business, the global environment and the analytical tools for the insurance sector needed for students for intelligent decision-making.
5. To provide the knowledge and application of the social, ethical and legal responsibilities of insurance companies and key theoretical concepts and practical applications regarding insurance management.

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No. 2, Jalan Stadium, SS 7/15, Kelana Jaya, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia.

▶ ENTRY REQUIREMENTS

- a) Bachelor's Degree with a minimum CGPA of 2.50 out of 4.00 or equivalent as acceptable by the Senate of the Lincoln University College; or
- b) Bachelor's Degree with CGPA below 2.50 out of 4.00 or its equivalent qualifications can be accepted, subject to minimum of 5 years of working experience in relevant field.

▶ LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

MQA Subject Code	Subject Name	Credits
MOG 1123	Business Economics	3
HRM 501	Human Resource Management	3
MGT 503	Business Ethics & Governance	3
MIME 1343	General Insurance Industry	3
MPM 1313	Business Research Methodology	3
MGT 502	Organizational Behavior	3
MKT 501	Marketing Management	3
MGT 510	Strategic Management	3
MIME 1363	Practice of Life Insurance	3
MIM 1213	Insurance and Risk Management	3
MIM 1323	Non-Life Insurance Management	3
MIME 1333	Life Insurance Products and Reinsurance	3
<u>Elective (choose any two modules from the following):</u>		
MIME 1353	Mutual Funds and Portfolio Management	3
ACC 501	Business Accounting and Finance	3
MIM 1423	Fundamentals of Infrastructure Project	3
MIM 1413	Insurance Business Environment	3
MIM 1436	Project Work	6

▶ PROGRAMME DURATION

Minimum Duration: 18 Months.
Maximum Duration: 36 Months

▶ INTAKE: Ongoing